



SINCE 1966
HAFED
The Haryana State Cooperative Supply & Marketing Federation Ltd.

...the pride of cooperatives

WELCOMES YOU



COOPERATIVE ENTERPRISES BUILD A BETTER WORLD

HAFED Overview



The Haryana State Cooperative Supply and Marketing Federation popularly known as HAFED is an apex Haryana State Government sponsored farmer friendly cooperative organization.

MISSION: To play a leading role in serving the economic interests of the farmers of the State by providing viable and efficient support.

VISION: To continually enrich its leadership position as an Agri-business Cooperative of Haryana.

OBJECTIVES

To undertake and make arrangement for procurement, marketing and processing of agricultural produce and allied products.

To make arrangements for supply of agricultural inputs such as fertilizers, seeds and agro chemicals.

To facilitate the working of the affiliated Co-operative Societies.

ABOUT THE ORGANIZATION

- **Description of business** – Procurement of the agriculture produce of the farmers of the state at MSP or as per the govt policy from time to time.
- **Key Leadership** - Sh. Kailash Bhagat, Chairman, Sh. A. Sreenivas, IAS, Managing Director, Sh. Rohit Yadav, HCS, Secretary
- **Geographical footprint**- Haryana, Himachal Pradesh, Delhi-NCR
- **Year of establishment in India**- November 1st 1966.
- **Key leadership figures**- Sh. R.P. Sahni, Chief General Manager; Sh. R.S. Bedi, Chief Engineer; Sh. Rajnish Sharma, General Manager Marketing; Dr. Arun Kumar Ahuja, General Manager (Procurement & Warehouse); Smt. Sushil Kumari, Chief Accounts Officer; Sh. Jogender Singh, General Manager Processing; Sh. Karnail Singh Lathar, Addl. General Manager IT.
- **Focus Sectors**- Procurement and Warehousing of food grains, Agro processing, Marketing of Hafed consumer products, cattle feed, pesticides etc.

FINANCIALS

Sr. No.	Year (FY)	Rs. In Crores (INR)	
		Turnover	Net Profit (After Tax)
1	2016-17	8940.90	107.96
2	2017-18	9,352.70	76.29
3	2018-19	2,307.04	41.47
4	2019-20	13,482.02	61.99
5	2020-21 (Tentative)	16,871	120.89



Our Capabilities

- Largest food grains procurement agency
- Premier warehousing agency for scientific storage of food grain
- Agro processing units
- Supplier of quality and hygienic consumer products, cattle feed and certified wheat seeds and pesticides
- Largest supply chain network in Haryana up to village level for distributions of Agri inputs



Sector specific infrastructure

- Warehousing/Storage capacity (Godowns) 13.45 Lac MT
- Storage Capacity (Open plinths) 8.92 MT
- Animal Feed Plants 2 in Rohtak & Saktakhoera
- Pesticides Plant in Taraori
- Mustard Oil Plants – 2 in Rewari & Narnaul
- Sugar Mill in Assandh
- Turmeric Plant in Radaur
- Seed Processing Plant in Ganaur
- Rice Mills
- Wheat Flour Mill, Taraori
- Commercial Warehouses 3 in Mumbai, Delhi & Gurgaon



Key Incentives & Schemes

- Procurement of Food Grains like Wheat, Paddy, Mustard Seeds, Millets and Pulses etc. from Farmers of the state on MSP or as per State Govt policy from time to time

CONSUMER PRODUCTS RANGE

Rice	Edible Oils	Atta & Dalia	Others
Superior Basmati	Kachchi Ghani Mustard	Whole Wheat Atta	Sugar
Premium Gold Basmati (1121) Steamed Rice	Refined Soyabean Oil	Whole Wheat Dalia	Nafed Tea
Special Pusa Basmati (1401) Steamed Rice	Refined Cotton Seed Oil	Wheat Bran	Jaggery
Supreme Long Grain Rice (Sharbati)			Poha
Superior Parmal Steamed Rice			Bajra Jeera Biscuits, Jawar till Biscuits, Chana Flaxseed Biscuits, Roasted Namkeen, Mix Grain Namkeen, Bajra Matthi

Sale of Hafed Consumer Products since 2017

Sr. No.	Year (FY)	Sale (Rs. in crores)
1	2017-18	96
2	2018-19	262
3	2019-20	341
4	2020-21	408
5	2021-22 (up to 30th Sep 2021)	294

Project 1

- Successfully executed 5 export orders of Rice of 870 MT worth 682,000 USD (5.02 Cr INR) to Dubai , UAE in April 2021.

Project 2

- Hon'ble High Commissioner of Republic of Malawi visited Hafed Head Office, Panchkula on 8th Dec 2020 and had detailed discussions with team of Hafed Officers regarding possibilities of exports to Malawi. He appreciated the products of Hafed and assured to taking up the matter for promotion of Exports through Hafed to Malawi.
- Efforts are being made to explore more Export deals with other countries through Govt. to Govt. and Business to Business (B2B).

Project 3

- Successfully supplied its consumer products worth 13.41 Lacs to Lebanon in August 2020 through Ministry of External Affairs, New Delhi, Govt to Govt business
- Had a meeting with Trade Commissioner, Canada in Sep' 21 regarding Business development with Canada.

HAFED Value Proposition for Africa



Hafed can do value addition for the African countries by Exporting **Hafed Kachchi Ghani (Cold Pressed) Mustard Oil, Basmati Rice and other varieties of Rice etc.**



Hafed has the capacity to export **Sugar** and other consumer products such as **Whole Wheat Flour, Porridge (Dalia)** etc. as per the demand of a particular country as per their requirement and specifications

Thank You

Contact Us:

Managing Director Hafed

Address:

Hafed Corporate Office,
Sector 5, Panchkula
Haryana(India)- 134109

Phone No:

0172 – 2590520-26

Website:

www.hafed.gov.in

Email Id:

hafed@hry.nic.in

